

Success Stories: Screen Manchester



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MovieSite
POWERED BY  Openbrolly

Industry

Creative

Region

Manchester, UK

MovieSite client since

2017

www.screenmanchester.com

Screen Manchester is the film office for Manchester City Council and delivers a comprehensive support service for all levels of production in the city. We provide an industry respected service that makes producing content a seamless and first class experience.

Our experienced team have worked on a wide range of high end TV, feature film and commercial productions.

"Screen Manchester is Manchester's Film Office and delivers a comprehensive support service for all types of production seeking permission to film on location within Manchester. Our experienced team have worked on a range of high end TV, feature film and commercial productions and will provide a detailed service which includes; location finding, permissions and liaison, road closures and traffic management clearance and links to sourcing local crew and facilities."



The challenges

The key challenges were:

1. To set up a completely new film office quickly and efficiently providing coordination and liaison, locations and permitting.
2. To generate revenue and report to stakeholders.
3. To maximise the marketing impact locally, nationally and internationally.

Solutions

Screen Manchester uses **MovieSite Locations**, **Production tracking** and **Permits modules**.

1. **MovieSite Locations** allows the office, partners and location owners to add and maintain locations. The office stays as the 'editor' to maintain standards.
2. Self-service for locations and production enquiries allows productions to quickly find what they need and submit enquiries direct to the office.
3. **Locations** can be automatically provided to the Creative England locations database to extend their reach.
4. The **Permit module** integrates with **Production Tracking**. It collects all the relevant information for reporting and delivering a high quality service to productions.
5. Online credit card payment has been chosen by **Screen Manchester** to streamline the service offer.

Process

MovieSite locations, **production tracking** and **permits** are now delivered as an ultra quick service to set up. You provide basic information about your office, locations and crew services and then you're ready to go.

Results

An integrated, end to end system for locations to be discovered by productions, permits to be applied for, and payment to be taken.